

Prosperity Campaign of Hillsborough & Pinellas Counties

Promoting economic opportunities & financial education

Key Performance Indicators
2005 Tax Season



The Prosperity Campaign of Hillsborough & Pinellas Counties was established in 2004 through a collaboration of the public sector, business community, and nonprofit organizations. Its mission is to ensure those who are eligible for the Earned Income Tax Credit-EITC and Child Tax Credit-CTC claim their full, earned share; have access to the financial education necessary to make wise, informed decisions; and gain access to mainstream financial services. In addition to improving individual quality of life, Prosperity Campaign of Hillsborough & Pinellas Counties improves the economy by bringing in and circulating more money into the local community.

Community & Financial Impact

Providing free income tax preparation assistance, from mid-January to April 17, 2006, the Prosperity Campaign of Hillsborough & Pinellas Counties' **400 volunteers and staff in 63 locations** throughout Hillsborough and Pinellas counties **prepared 16,434 tax returns**, with **refunds totaling \$14.8 million**.

63 free tax preparation locations supported by:

- AARP Tax-Aide Foundation (45)
- The Benefit Bank® (9)
- Volunteer Income Tax Assistance-VITA (9)

16,434 tax returns prepared, including:

- 3,082 households claiming EITC, a 30.76 percent increase over 2004
- 1,515 households claiming the Child Tax Credit, a 15.65 percent increase over 2004

Prosperity Campaign clients claimed \$14.8 million in total tax refunds, a 37.97 percent increase over 2004.

\$3.98 million in EITC
\$1.56 million in Child Tax Credit

In total, Prosperity Campaign clients saved approximately \$2.46 million in commercial tax preparation fees by using the free tax preparation service.

Community Support

Prosperity Campaign of Hillsborough & Pinellas Counties' free tax preparation is supported by 400 community volunteers and staff working almost 30,000 hours during the tax season, in addition to pre-season training of more than 6,000 hours. Prosperity Campaign call centers - **2-1-1/Crisis Center of Tampa Bay** and **2-1-1/Tampa Bay Cares, Inc.** - received 4,455 telephone inquiries, a 20.17 percent increase over last year.

Access to financial education & services

Prosperity Campaign of Hillsborough & Pinellas Counties is affiliated with community-based financial education programs, including Get Checking, FDIC Money Smart, FDIC Money Smart Train-The-Trainer, credit and budget counseling, and consumer education on the risks and costs of Refund Anticipation Loans (RALs).

Prosperity Campaign of Hillsborough & Pinellas Counties was honored for making a positive impact on the lives of local working families and the economy with service awards from the following organizations:

- Florida Public Relations Association
- Leadership Florida
- Tampa Bay Regional Planning Council
- Tampa Housing Authority

Enacted by Congress in 1975, the Earned Income Tax Credit-EITC lifts more American children out of poverty each year than any other government program. It is one of the most effective anti-poverty programs in the nation. Each year, millions of EITC dollars go unclaimed by eligible low and moderate income working families in Hillsborough and Pinellas counties because they are not aware of the credit or do not file a tax return. Households earning less than \$37,263 in 2005 may have qualified for the EITC federal tax credit of up to \$4,400.



(813) 301-7335 | (727) 328-0618
www.prosperitycampaign.info

2005 Tax Season Prosperity Campaign of Hillsborough & Pinellas Counties Partners

Today, the Prosperity Campaign boasts more than 150 public, private, and nonprofit entities working together to put more money in the hands of our communities' working families through the Earned Income Tax Credit.

The Public Sector

Children's Board of Hillsborough County
City of Clearwater
City of Dunedin
City of Kenneth City
City of Largo
City of Madeira Beach
City of Oldsmar
City of Pinellas Park
City of Plant City
City of Safety Harbor
City of Saint Petersburg
City of Seminole
City of South Pasadena
City of Tampa
City of Tarpon Springs
City of Temple Terrace
Department of Children & Families, Suncoast Region
Federal Deposit Insurance Corporation
Federal Reserve Bank of Atlanta
Hillsborough County Government
Hillsborough Community College, Dale Mabry Campus
Hillsborough Health Department
Internal Revenue Service
Juvenile Welfare Board of Pinellas Counties
Pinellas County Board of County Commissioners
Pinellas County Business Assistance Program
Pinellas County Extension
Pinellas County Government
Pinellas County Health Department
Pinellas County License Board for
Children's Centers & Family Day Care Homes
Pinellas County Schools
Pinellas County Urban League
Pinellas County Housing Authority
Pinellas Opportunity Council
Pinellas Public Library Cooperative
Public Defender's Office of Julianne M. Holt
School District of Hillsborough County
Tampa Housing Authority
Town of Indian Shores
University of South Florida, St. Petersburg

Business Community

AmSouth Bank
Bank of America
Clearwater Regional Chamber of Commerce
DKF Connects—Socially Conscious Marketing Services
Eckerd College
Florida West Coast Credit Union
Genesis Financial Management
Greater Seminole Area Chamber of Commerce
Greater Tampa Chamber of Commerce
Largo / Mid-Pinellas Chamber of Commerce
Leadership Florida
Pinellas Park / Mid-County
Chamber of Commerce
Publix
Raymond James Bank
Regions Bank
Seminole Chamber of Commerce
Stetson College of Law
St. Petersburg Area Chamber of Commerce
Suncoast Schools Federal Credit Union
Sweetbay
Tampa Bay Beaches Chamber of Commerce
Tampa Downtown Partnership
Tampa Bay Hispanic Chamber of Commerce

Tarpon Springs Chamber of Commerce
TECO
University of Tampa
Upper Tampa Bay Regional Chamber of Commerce
Wachovia Bank
Washington Mutual Bank
Westshore Alliance

Nonprofit Organizations

2-1-1 / Crisis Center of Tampa Bay
2-1-1 / Tampa Bay Cares, Inc.
AARP Tax-Aide Foundation
ACORN
ACTS
Achieve Tampa Bay
American Red Cross
Asian Neighborhood Family Center
Bay Area Legal Services
Big Brothers Big Sisters
Brandon Family Support & Resource Center
Bright Beginnings
Boys & Girls Club of Tampa Bay
Campbell Park Neighborhood Family Center
Catholic Charities
CDC of Tampa
Centre for Women
Children's Home / Kinship Care
Children's Home Society
Childs Park Youth Initiative Council, Inc.
Citizens Alliance for Progress, Inc. / Union Academy
Clearwater Neighborhood Housing Services
Consumer Credit Counseling Service
Coordinated Child Care of Pinellas, Inc.
CU Housing Partners
Disability Alternatives, Inc.
Drug Abuse Comprehensive Coordinating
Office, Inc. (DACCO)
Early Learning Coalition
Easter Seals
Enoch Davis Center
Family Service Centers, Inc.
Florida Council on Economic Education
Florida Department of Financial Services
Florida Kinship Center
Foundation Village Neighborhood Family Center, Inc.
Goodwill Industries
Greater Ridgecrest Area Youth Development Initiative
Gulfcoast Community Care
Gulfcoast Legal Services, Inc.
Head Start / Early Head Start
HealthPoint
Healthy Families Pinellas
Healthy Start Coalition
High Point Neighborhood Family Center
High Point YMCA
Islamic Society of Tampa Bay Family
Support & Resource Center
James B. Sanderlin Neighborhood Family Center
Junior Achievement of West Central Florida, Inc.
Lealman Neighborhood Family Center
Lee Davis Neighborhood Service Center
Lutheran Residences
Marriage and Family Center
Martin Luther King Center
Mental Health Care, Inc.
Mt. Carmel CDC of Clearwater, Inc.
National Foundation for Debt Management
Neighborhood Family Centers Coalition, Inc.

Northside Mental Health Center
Partners in Self Sufficiency
PEER-Association of Retired Teachers
Pinellas Village
Ruskin Neighborhood Service Center
Safety Harbor Neighborhood Family Center
Salvation Army
Self-Reliance Inc.
Sojourner Truth Center
STARS-Success Training & Retention Services
Solutions for Progress / The Benefit Bank
St. Petersburg Neighborhood Housing Services, Inc.
Suncoast Center for Community Health, Inc.
Success 4 Kids & Families
Tampa Bay CDC
Tampa Community Health Centers
Tampa General Hospital
Tampa Metropolitan Area YMCA
The Spring
Town & Country Family Support & Resource Center
United Way of Tampa Bay
University Area Community Social Service Center
University Mall Family Support & Resource Center
Uno Federation Community Services, Inc.
Wealth Building Coalition of Pinellas County
West Tampa Neighborhood Service Center
WorkNet Pinellas
Wheels of Success
YMCA of the Suncoast
YWCA of Tampa Bay
YWCA of Tampa Bay, Hispanic Outreach

This information is presented in partnership with the Internal Revenue Service for EITC outreach.



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The Prosperity Campaign of Hillsborough & Pinellas Counties is only possible through the collaborative efforts of:

